



## 2019 Event Sponsorship

**Sponsor the 2019 Reedikulus Arts Crawl!** This is the 5th year that the Reedsburg-based arts non-profit Reedsburg ArtsLink has produced the Reedikulus Arts Crawl. This Downtown Reedsburg Arts Event is a family-friendly celebration of creativity in Downtown Reedsburg! It's part art crawl, part street party & part fringe fest—all with some ridiculous weaved in!

### What does my sponsorship support?

- A unique downtown Reedsburg Arts Event and a stronger, more creative community
- Local and regional artists offering demonstrations, performances or activities
- A vibrant local arts scene & another unique Reedsburg Event

### How is the event promoted?

- 5000 rack cards | 5000 Event Guides | 200 Posters
- Pro-designed webpage
- Paid Facebook advertising
- Event listings in 20 + local & regional publications
- Discover Wisconsin & Travel Wisconsin websites
- Press Releases to local and regional news outlets including local radio and TV

### Why sponsor?

- Demonstrate your belief in the value of Reedsburg's growing creative community
- Be recognized as a community leader who celebrates and supports Reedsburg
- Our event Budget is \$12,500 not including the value of in-kind donations. Your Sponsorship helps cover the costs associated with this event including marketing, administration, entertainment and supplies. **Please see our enclosed Sponsorship form for additional ways to participate and promote your business.**

### Arts Crawl 5-9 PM

Our FREE walking tour features artists exhibiting, demonstrating & performing on sidewalks, in store-fronts and in alley ways with entertainment, activities & surprises along the way!

### Street Party 4-10 PM

Look for the tent in the heart of the Arts Crawl on S. Walnut St.  
Wine & craft beer service | 4-10 PM  
Food vendors | 5-8 PM  
Live music | 5-10 PM

**Interested in learning more?** Visit [reedsburgartslink.org/reedikulus-arts-crawl](http://reedsburgartslink.org/reedikulus-arts-crawl) for more information. Contact Joann at 608-393-2795 or [reedsburgartslink@gmail.com](mailto:reedsburgartslink@gmail.com). Thanks, I look forward to working with you!

Joann Mundth Douglas, Director

Attendance Goal: 1000

## Deadline: June 1, 2019

Level		<b>Your sponsorship includes these benefits!</b> Sponsors at \$500 level and higher are "Presenting Sponsors"
REEDIKULUS	\$5000	<ul style="list-style-type: none"><li>• <b>All items below, plus:</b></li><li>• Front Page Event Guide Banner</li><li>• 1/3 Page Ad (b&amp;w) in Event Guide (11x17 tri-fold)</li><li>• Your logo featured on event Poster</li><li>• Mentioned in all Press Releases, Interviews, &amp; Promotions</li><li>• Additional Event Signage</li></ul>
GOOFY	\$2500	<ul style="list-style-type: none"><li>• <b>All items below, plus:</b></li><li>• 1/6 Page Ad (b&amp;w) in Event Guide (11x17 tri-fold)</li><li>• 1 Ticket to exclusive Artists' Social on the day of the Event (Total 3)</li><li>• 2 VIP Passes for Wine/Beer Tent, including commemorative glasses (Total 4)</li></ul>
WONKY	\$1000	<ul style="list-style-type: none"><li>• <b>All items below, plus:</b></li><li>• Press release including sponsor photo to local papers</li><li>• Featured <b>prominently</b> on large Sponsorship signage at Headquarters</li><li>• 2 Tickets to exclusive Artists' Social on the day of the Event</li><li>• 1 VIP Pass for Wine/Beer Tent, including commemorative glasses (Total 2)</li></ul>
KOOKY	\$500	<ul style="list-style-type: none"><li>• <b>All items below, plus:</b></li><li>• Be a Presenting Sponsor of a specific Arts Crawl activity/performance. Includes Sponsorship Listing in Event Guide, additional Signage and Thank you Announcement, if applicable.</li><li>• 1 VIP Pass (Unlimited Refills) for Wine/Beer Tent, including commemorative glass</li></ul>
QUIRKY	\$250	<ul style="list-style-type: none"><li>• <b>All items below, plus:</b></li><li>• Featured on large Sponsorship signage at Headquarters</li><li>• Facebook announcement</li><li>• 1 Complimentary drink with commemorative glass</li></ul>
NUTTY	\$100	<ul style="list-style-type: none"><li>• Linked Listing on Arts Crawl webpage</li><li>• Sponsor listing in Event Guide</li></ul>

**"Presenting Sponsors"** support essential components of the event such as particular groups of artists, special entertainment, and live music. Depending on what your sponsorship level, your sponsorship may include the following: high visibility signage, announcements of your support, and/or swag you'd like to offer on location. You are welcome to, but are not required to have a representative from your business present.



# Sponsor this year's Arts Crawl!

Please Complete this Form.

Deadline: June 1, 2019

<b>Business/Organization</b> <i>As you wish it to be listed.</i>	
<b>Address</b>	
<b>Phone</b>	
<b>Email</b>	
<b>Contact Person</b>	Date:

<b>Sponsorship Level</b> Includes benefits listed on page 2 <i>Circle One</i>	<b>Sponsors at \$500 Level or Higher</b> please choose from Presenting Options below. <i>Presenting options are offered first come, first serve.</i>
\$5000 Reedikulus	<input type="checkbox"/> Event Co-Host
\$2500 Goofy	<input type="checkbox"/> Live Band (HEADLINER!)
\$1000 Wonky	<input type="checkbox"/> Large Scale Installation Artist Host <input type="checkbox"/> 2 Live Music Performances <input type="checkbox"/> Warehouse Row Artist Group Host
\$500 Kooky	<input type="checkbox"/> 1 Live Music <input type="checkbox"/> Performing Artist <input type="checkbox"/> Artists' Pre-Crawl Social <input type="checkbox"/> Artists' Snack <input type="checkbox"/> It's Potty Time! Porta-potties
\$250 Quirky	N/A
\$100 Nutty	N/A

Please make checks payable to: Reedsburg ArtsLink     My check is enclosed     Please send me a bill

**Please return a completed copy to:**  
**Reedsburg ArtsLink, PO Box 605, Reedsburg, WI 53959 or reedsburgartslink@gmail.com**

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For more information contact Joann at Reedsburg ArtsLink 608-393-2795 or reedsburgartslink@gmail.com

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